



TERMS & CONDITIONS

Participants

Anyone is eligible to enter the Cities4Forests Forest Challenge. Residents, citizens, city officials, volunteers, forest managers, private companies, local associations, staff from the founding partner organizations, families, friends, the more the merrier! Everyone must reconnect with nature. Staff from the founding partner organizations can post photos but are not eligible to win the prizes.

Criteria for posts

Posts must include **#ForestChallenge** to be considered for the awards. All posts must be made via individual or city accounts on Facebook and Instagram. If you wish to submit a photo and apply for the Forest Image Award and do not use Facebook and Instagram then you can also submit it via the online form or via email (info@cities4forests.com). We recommend that you use Facebook or Instagram accounts to gather more visibility and impact together. We recommend also to use #Cities4Forests, #EarthDay (April 22) and #YourNature (5 June World Environment Day) to join the conversation with other movements throughout the contest.

To be considered for the Member City Award your posts must include the **#ForestChallenge** and **your location**. These posts will be counted manually and cross-checked digitally so any posts without your city location will be picked up by the tracking. Makes sure to clearly **tag your location!**

The photo must not contain violence, profanity, sex, racism, intimidation or direct attacks on individuals or organizations. Any entries deemed offensive will be immediately disqualified. We reserve the right to disqualify any posts deemed too lewd or controversial.



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Evaluation and notification of selected photographers

After the contest closes at 23:59 on 15 June 2020 CET, qualifying posts will be tallied up to award the city with the most posts and the post with the most likes, shares, comments.

The international jury will have two weeks to make a pre-selection and evaluate the Best Forest Image to vote unanimously on the most evocative post. Criteria for the best image includes: the originality of the post, the location of the image, the story behind the image, and to what degree the value of forests has been transmitted.

The jury's unanimous vote decision will be final. There will be no recasting of the voting process. Jury members may not be contacted during any time prior to or during the photo challenge. Any attempt by a participant to influence the result prior to or during the Forest Challenge or to subvert the photo contest in any way will lead to immediate disqualification.

The Most Popular Award is selected based on the number of likes, as well as its alignment with Cities4Forests' values. The Member City Award goes to the city that submits the most photos via social media and via the online form.

Caution: Any attempt by a participant to deliberately damage the website or undermine the legitimate operation of the Forest Challenge is considered a violation of criminal and civil laws, and should such an attempt be made, Cities4Forests reserves the right to disqualify the participant and seek damages from any such participant to the fullest extent permitted by law.

The winning photo will be announced on 29 June coinciding with International Day of Tropics and the top 10 participants will be notified by email. If the winner is unable to be contacted after reasonable attempts have been made to do so, we reserve the right to offer the prize to the next best entry.

Rights and ownership

The photo must be an original creation – no copyrighted images may be used.

The participant must certify and warrant that the submitted photo(s) does not violate the rights of a third party or any copyright. We are not responsible for intellectual property violations that might have resulted through the submissions of photos. If any copyright is shown, these posts will be disqualified too.

By submitting photos to participate at the Forest Challenge, participants agree to the terms of the Creative Commons and thereby give up any pecuniary or ownership rights. The photos submitted may be used for Cities4Forests publications, social media, reporting, exhibitions or other communication materials and media that may be interested in using the content,





including without limitation, the right to publish, adapt, distribute, copy, display or translate in printed or electronic media even if they are not the winning entries.

This contest is in no way sponsored, endorsed or administered by Instagram or Facebook. Except where prohibited by law, your entry in the photo challenges implies your consent for Cities4Forests to use your name, city and state of residence, likeness, photograph, and image for promotional purposes in any media, online or offline related to Cities4Forests without further permission, consent, payment, or other consideration. Residents in certain states may be subject to further requests for express written consent.

Tree-planting with Reforest'Action

Cities4Forests gives no preference to one tree-planting platform over another. We believe in diversity and in promoting a variety of initiatives. The concept of committing to planting 1 tree for every post is limited to the first 2,000 posts. If you surpass that number of posts, then we reserve the right to identify additional sources of funding to support the endeavor.

If posts do not exceed 2,000 images then we commit to planting the proportional number of trees in a project by Reforestaction in a tropical forest.

This formula of posting an image and planting a tree is a great incentive for everyone to participate in a bigger movement towards taking climate action together and in building a beginning of a real forests for Cities4Forests.

General

We reserve the right to modify or cancel the contest or any of the arrangements, schedules, plans or other items directly or indirectly related to the contest, at any time and for any reason if deemed necessary by the organizers. Cancellation of the Forest Challenge would in no way imply any form of pecuniary compensation for your efforts in participating.

All personal information provided by participants shall only be used for the purposes of this challenge, no marketing or advertising message will be sent to you. All participants are entitled to access, cancel, oppose and rectify the details about the personal data (such as names, addresses) by sending their request by email to: info@cities4forests.com

Participation in the contest, including being selected to have your photo considered for the awards, in no manner constitutes an endorsement or support by Cities4Forests of the



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candidates' views or aims or of any products or services that may be shown. Candidates shall not advertise or otherwise claim to have obtained any such endorsement or support.

Cities4Forests name and logo pertain to the initiative and may not be used in any way outside of the Forest Challenge posts within the prior consent of the Cities4Forests Secretariat. If you use the Cities4Forests logo for any statement, advertisement, press release or similar communication in any media, relating to your participation in the competition, then please verify with us for a visual branding check from our side before submitting to the external source or outlet:

For more information contact us: vanessa@revolve.media



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